

Orange County School of the Arts 2026-2027 DIGITAL PROGRAM ADVERTISING FORM



To purchase an ad, this form **MUST** be completed and submitted together with payment.
ADS WILL NOT BE PLACED WITHOUT THIS FORM OR WITHOUT PAYMENT.

STUDENT/PARENT/GUARDIAN INFORMATION

STUDENT NAME _____ CONSERVATORY _____ GRADE _____

PARENT/GUARDIAN NAME _____ PARENT/GUARDIAN EMAIL _____

ADVERTISER INFORMATION

ADVERTISER NAME (Please list your name/company as you would like to be recognized.) _____

ADVERTISER WEBSITE (Please provide a URL if you would like your digital ad to link to your company website.) _____

CONTACT PERSON _____ PHONE _____

ADDRESS _____ CITY _____ STATE _____ ZIP CODE _____

EMAIL (Please print clearly.) _____ FAX _____

PLEASE CHOOSE YOUR AD - Check All Appropriate Boxes

(Please see reverse side for ad sizes, prices, and deadlines.)

Inside Front Cover – Best Placement Full Page – Premium Placement

Full Page Half Page Quarter Page Business Card

I will upload my artwork at: www.ocsarts.net/AdArtwork

I will email my artwork (5MB or less) to advertising@ocsarts.net from this email: _____

Please use last year's ad (artwork size **must be the same size** as previous ad)

SPECIAL AD REQUESTS _____

PAYMENT INFORMATION

My check payable to "OCSA" is enclosed in the amount of \$ _____

Please charge my credit card for the following amount: \$ _____

Card Type: Visa MasterCard AmEx Discover

Card Number: _____ Exp. Date: _____

Print Name on Card: _____ CVV: _____

Signature: _____ Date: _____

HOW TO SUBMIT YOUR AD Please Read Before Submitting

1. Fill out the form completely. This form will ensure proper ad placement. **An incomplete form will not be accepted.** Please keep a copy for your records.

2. Submit your payment with the form. Unpaid ads will not be placed.

3. Submit your artwork by uploading or emailing it. Artwork submitted in the wrong size or after the deadline may not appear in all or some of the programs.

- File formats accepted: PDF and high-resolution JPG (300 dpi).
- Do not name your file(s) "OCSA Ad" – see the reverse side for naming guidelines.
- The use of the OCSA logo is prohibited.
- Actual business cards are accepted for the same size ad only.
- See ad sizes and deadlines on the reverse side.

4. Please confirm with us that payment and artwork have been received.

PLEASE RETURN THIS FORM & PAYMENT TO:

Orange County School of the Arts
Program Advertising
1010 N. Main Street
Santa Ana, CA 92701

OR email or fax this form with credit card payment to:

EMAIL – rachel.steinke@ocsarts.net
FAX – 714.664.0463

TO SUBMIT YOUR ARTWORK:

Please **EMAIL**
advertising@ocsarts.net
OR UPLOAD at
www.ocsarts.net/AdArtwork

For general/payment questions, please contact Rachel Steinke at rachel.steinke@ocsarts.net or 714.560.0900 ext. 3222.

For artwork questions, please contact Ricardo Mesina at ricardo.mesina@ocsarts.net or 714.560.0900 ext. 3223.

FOR INTERNAL USE ONLY:
Payment of \$ _____ received on _____ by _____

Notes: _____

Orange County School of the Arts 2026-2027 DIGITAL PROGRAM ADVERTISING OPPORTUNITIES



Each year, Orange County School of the Arts (OCSA) offers program advertising opportunities in the school's digital yearlong performance program, providing excellent exposure for participating businesses.

By purchasing an ad, you will receive:

- FULL COLOR ad placement in the **digital yearlong performance program**, distributed at OCSA performances taking place from September 2026 – May 2027 (see table below for more details).
 - A link to all ads featured in the digital program will be **emailed to the entire OCSA community** (approx. 30,000 recipients) biannually during the 2026-2027 school year.
 - A link to all ads featured in the digital program will be **visible on the OCSA website** (approx. 1 million visitors annually) during the 2026-2027 school year.
- Opportunity to supply a website URL, which will be embedded behind your ad in the digital program, allowing for **direct click-throughs to your company website**.
- Opportunity to supply a second version of your ad for a **looping slideshow shown on screens throughout the OCSA campus**, with visibility during most school performances and events (approx. 150) during the 2026-2027 school year.

DIGITAL PROGRAM ADVERTISING			
Circulation	10,000+		
Audience	OCSA parents, students, alumni, community leaders and members, businesses and corporations, charitable foundations, press, and supporters of the arts		
Deadline	AUGUST 20, 2026		
Ad	Price	Program Ad Size	Slideshow Ad Size
Business Card	\$650	3.5" w x 2" h	Half Screen 960 px x 1080 px
Quarter Page	\$1,300	3.75" w x 5" h	Half Screen 960 px x 1080 px
Half Page	\$2,600	7.75" w x 5" h	Half Screen 960 px x 1080 px
Full Page	\$5,200	8.5" w x 11" h	Full Screen 1920 px x 1080 px
Full Page – Premium Placement <i>Your ad will appear toward the front of the digital program alongside OCSA performance content for increased visibility; only twenty (20) ads available on a first-come, first-served basis.</i>	\$7,000 <i>Fully fund your CFA!</i>	8.5" w x 11" h	Full Screen 1920 px x 1080 px
Inside Front Cover – Best Placement <i>Your ad will appear as the second page of the digital program; only one (1) ad available on a first-come, first-served basis.</i>	\$11,000	8.5" w x 11" h	Full Screen 1920 px x 1080 px

Please Note: OCSA reserves the right to reject an ad based on content the school deems inappropriate. The use of the OCSA logo is strictly prohibited. Other restrictions may apply.

BEFORE YOU SUBMIT YOUR AD ARTWORK, PLEASE CHECK THAT YOUR FILE(S) ADHERE TO THE FOLLOWING GUIDELINES:

- Your files are named in a way that includes the advertiser's name.
Suggested File Name for Program: Advertiser Name_OCSA Program_2026
Suggested File Name for Slideshow: Advertiser Name_OCSA Slideshow_2026
- Your file(s) are submitted in PDF or high-resolution JPG (300 DPI resolution).
- You have included all fonts or converted the text to outlines.

TO SUBMIT YOUR ARTWORK:
EMAIL advertising@ocsarts.net
OR UPLOAD AT www.ocsarts.net/AdArtwork