

CONSERVATORY PLACEMENT ACTIVITY GUIDELINES

DESIGN & MEDIA CONSERVATORY (9th - 12th Grades) Digital Submission Placement Activity

Application & Artwork Submission

At the time of submitting their application, all Design & Media Conservatory applicants will upload only **four (4)** pieces of art, created as a response to the four (4) specific **Artwork Prompts** listed below. Please be sure to upload each prompt into your application.

Only the following art prompt file types are allowed: **PDF, PNG, JPEG.**

The YouTube video link should be copied and pasted into the URL field in your application.

Artworks can be drawings, paintings or digital images, created as a result of the 4 specific prompts listed below. **All art should be created 100% by the applicant with no outside help.** The average high school art piece (grades 9th thru 12th) should reflect 3-4 hours of work (each prompt submission). **Only the four Prompt artworks will be accepted, no additional artworks are necessary. If artwork submissions do not reflect the four specific prompts, the final rubric score will be affected.**

- **Artwork Prompt #1: Design an ITEM OR TOOL THAT SOLVES A PROBLEM OR CHALLENGE IN COLOR**

Using any traditional art medium (drawing or painting) or digital art medium, Design something that solves a problem or challenge that you face. Your designs should be for an original object, not an improvement on a preexisting object and not an app or program. Your final drawing should include a written description of the problem your design solves and at least 5 rough sketches showing your creative process. As you design your object, think about how it works and how a person would use it. Include those considerations in your designs. Work on paper or document size 8.5" x 11" or larger.

- **Artwork Prompt # 2: Draw FOUR ITEMS FROM YOUR KITCHEN IN PENCIL**

Use a #2 lead pencil and an eraser to create an observational drawing (no tracing) of four objects from your kitchen. Arrange the four items together on one table surface. Objects should compositionally relate to each other. Make sure at least one item is metallic or reflective and one is glass or translucent. Drawing of objects should be realistic and should include values, shading, shadows, texture and volume. Hand-draw on plain paper, size 8.5" x 11" or larger. Do not use digital art tools for this prompt

- **Artwork Prompt # 3: Design an ORIGINAL CHARACTER WITH PROP AND PET IN COLOR**

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Using any traditional art medium (drawing or painting) or digital art medium, create an original character for a science fiction world or story or your own creation in color. Your character should have a prop or tool and a pet or mascot in the picture with them. Your illustration should be a full-body image (not just a headshot). As you design your character, think about shape-language, color and pose that will help your character look even better and help tell the story. Traditional mediums should be on paper or document size 8.5" x 11" or larger.

- **Artwork Prompt # 4: Film yourself while you draw from observation. Draw YOUR FAVORITE CANDY OR SNACK AND INCLUDE THE WRAPPER**

Use a #2 lead pencil and an eraser to create an observational drawing (no tracing) of your favorite candy or snack, including any packaging, wrapper or napkin on a table surface. Candy or snack should be easily identifiable. Drawing of object should be realistic and should include values, shading, shadows, texture and volume. Hand-draw on plain paper, size 8.5" x 11" or larger. Do not use digital art tools for this prompt.

- Create a YouTube video based on prompt #4.
- Set up your phone to record/video your process as you draw an item.
- You, your drawing and the snack you are drawing from need to be in the frame and should be in focus and well lit.
- YouTube Video should be 10-20 minutes in length, no longer.
- Hold your finished drawing up to the camera at the end of your 20 minutes of drawing.
- After your YouTube video is complete, please set the video to **Unlisted** to protect your privacy.
- Copy and paste the YouTube video URL directly into the appropriate place in your application.

Applicants who are English language learners, have a disability or need technology assistance are encouraged to reach out for support with the admissions process. Please contact admissions@ocsarts.net or (714) 560-0900 ext. 5510 for more information.

Hay asistencia disponible para los solicitantes aprendiendo inglés, que tienen una discapacidad, o los que necesitan asistencia tecnológica. Favor de ponerse contacto con nosotros por correo electrónico admissions@ocsarts.net o por llamar 714-560-0900 ext. 5510 para más información.