

FILM & TELEVISION CONSERVATORY

An entry into the lottery for this conservatory can only be added if the applicant scores an average of 3 points or higher.

Applicant Name _____ Applicant Number _____ Incoming Grade _____

Criteria	1	2	3	4	5	Score
Visual Sample	Sample is extremely basic and lacks visual interest. There is a lack of angles and shot variety. Technical aspects are very rough or haphazard. Sample lacks a compelling visual style. Storyboards are hard to follow and/or sloppily done. Sample includes overly violent or sexual content or strong language. Sample isn't appropriate as a school submission. Work may be plagiarized from another source.	Sample shows some ability toward visual storytelling but the effort is mostly basic. There may be some shot variety. Camerawork, editing, and audio are pretty basic and amateurish. Acting is silly and skit-like. Sample is too short or too long. For TV and documentaries, filming and interviewing techniques are uninvolved, un insightful or immature. Storyboards struggle to tell a story clearly or don't have enough frames to convey a full story.	Sample shows ability toward visual storytelling. There is some shot variety. Camerawork, editing, audio are decent. Shows some effort in production design and acting. For TV and documentaries, effort is earnest but could use more depth. Techniques are okay. Storyboards mostly tell a story and are somewhat easy to follow.	Sample shows a solid understanding of visual storytelling. Shots are well-composed. Camerawork, editing and audio are mostly good. Acting and production design fit the tone of the story. For TV and documentaries, interviewing-style and presentation of information is clear and connecting. Storyboards are thoughtfully done and have a visual point of view.	Sample is compelling and shows innovation in visual storytelling. Shots are creative and explore what cinema can do. Camerawork, editing and audio are excellent. Acting and production design elevate the film. For TV and documentaries, the approach is engaging and the subject is insightfully explored. Storyboards are well-designed, feel cinematic and give us a unique point of view on the story.	
Writing Sample	Sample lacks substantial development. Characters are thin. Dialogue is awkward. The story is too simple, lacks an arc, and/or is hard to follow. The story told is the same as the visual sample story. The story ends as only a dream. Sample includes overly violent or sexual content or strong language. Sample did not follow workshop guideline instructions and isn't appropriate as a school submission. Work may be plagiarized from another source.	Sample tells a story but relies too heavily on tropes or familiar movie themes or plots. The characters and premise might be entertaining but aren't well-developed. Dialogue is clunky or too silly. Plotting is uneven, has holes, or the ending is predictable, convenient or too quick. Sample is too short or too long. For TV and documentaries, the story or subject is superficially presented or explored. Writing is basic and lacks originality.	Sample shows some innovation but also has some cliches or familiar movie themes or plots. The characters and premise are entertaining though familiar. Dialogue shows some invention and characterization. Plotting is engaging but familiar. For TV and documentaries, the story or subject is presented or explored in a straightforward and familiar way.	Sample shows a good understanding of character development, style, and dialogue. Story is appropriately plotted for the required length and format. Story has moments of invention or some fascinating ideas/themes. The narrative approach shows ambition and tries to explore new ways of telling stories in familiar genres. For TV and documentaries, the story or subject is presented and explored with interest and insight.	Sample shows originality and artistry in character development, style, dialogue, pacing and plot. The story shows insight into the human condition and poses new questions. The story introduces and develops complex themes. The ending is effective and memorable. The sample conveys a unique and compelling point of view and is an excellent piece of creative writing. For TV and documentaries, the story or subject is presented and explored with depth and curiosity.	

FEEDBACK RUBRIC

Uniqueness of Voice	Work is derivative and lacks imagination. Ideas are disorganized. Work relies on tropes and stereotypes or tries to be shocking without insight. Work is uninspiring or too obtuse. Work is plagiarized.	Work shows some imagination but employs common tropes. Work has moments of originality but mostly copies what's familiar. Work may feel immature or amateurish. Work has elements of interest, but is overall unmemorable or undeveloped.	Work shows some imagination and has the proper mechanics but relies on what's familiar and doesn't take risks or innovate. Work may be instructive and convey clear storytelling. Has some invention or a personal point of view.	Work shows some innovation and ambition. Ideas are interesting. Work shows a good effort to be artistic and express an original voice. Non-fiction work injects some insight and experimentation into current approaches, while following traditional modes of expression.	Work conveys the expressiveness and originality of a unique visual artist and storyteller. Work shows an understanding and reimagining of sources. Work tries to innovate the language of storytelling and cinema. Non-fiction work experiments and explores outside the traditional modes of expression to help us see in new ways.	
Engagement/ Self-Reflection (Interview/ Application Answers)	Student shows indifference to the conservatory or discipline. Manner is terse, bored and/or arrogant. Application answers are thin. Answers seem canned or insincere. Student can't explain why they want to study film or television at OCSA.	Student shows some interest for filmmaking or TV. Student may not elaborate or explain their work very well. Student favors working alone over collaborating. Student prefers being in charge and doing things their way.	Student's answers about their work and their desires to be in FTV are optimistic or show some enthusiasm. Answers could use more depth or thoughtful consideration. FTV sounds fun and they are curious about being at an art school.	Student expresses interest in coming to OCSA to study film and TV. Student may not see themselves as an artist just yet but are curious about the process and love movies. Student's answers about their work and their desires to be in FTV show some thoughtful intention.	Student is excited for the opportunity to study film and TV in high school. Student sees FTV as the next step in their development as an artist and has prepared to do their best. Student speaks or writes passionately and insightfully about film or TV. Student asks questions and shows humility and eagerness to join a class of other artists.	
Preparation	Student doesn't follow directions. Samples are slapdash. Visual sample doesn't play, is much too long, or isn't in the right format. Samples try to stretch the rules or aren't appropriate as school submissions. Student is late or misses the interview.	Samples are presented with some care, but student name or sample titles might be missing from the work. Directions inconsistently followed. Student presents themselves casually and seems distracted during the interview discussion. Student may be late to the interview.	Most of the samples are presented with care. Names and titles are on work. Directions mostly followed. Student is somewhat prepared to have an interview discussion and speak about their work. Student may not know completely what FTV is about.	Student follows the application process and prepares all samples as required. Student is on time to the interview and ready to discuss samples. Student has checked that their visual sample was uploaded and will play properly.	Student takes the workshop process seriously and prepares all samples with care. Student is on time to the interview and is ready to discuss samples and ask questions. Student work has been submitted properly. Student responds to communication quickly and professionally. Student is thankful and ensures the interviewer has all the information they need.	
NOTES:					TOTAL:	
					AVERAGE:	