

PRODUCTION & DESIGN CONSERVATORY (Grades 9-12)

An entry into the lottery for this conservatory can only be added if the applicant scores an average of 3 points or higher.

Applicant Name _____ Applicant Number _____ Incoming Grade _____

Criteria	1	2	3	4	5	Score #1	Score #2
Concept Approach / Research	Work demonstrates the minimum effort, or not all the requested elements were included. Did not show understanding of the prompt or innovation of ideas. Work presents very few attempts at developing concepts or approach statements. Little to no research was used. The student demonstrates no understanding of the concepts and terminology used in the discipline.	Work demonstrates some effort and most of the requested elements were included. The work included some understanding of the prompt or some innovation of ideas. Work presents some understanding of concepts and approach statements.	Work demonstrates average effort, and some of the requested elements were included. The work included a basic understanding of the prompt or innovation of ideas. Work presents basic concepts and approach statements as well as some research materials. The student demonstrates an average understanding of the concepts and terminology used in the discipline.	Work demonstrates above average effort, and most of the requested elements were included. The work included an above average understanding of the prompt or innovation of ideas. Work presents strong concepts and approach statements as well as a variety of research and source material. The student demonstrates a strong understanding of the concepts and terminology used in the discipline.	Work presents an evocative and engaging concept that is clearly discernible and is sustained through the work. Ideas include curiosity, exploration, risk taking, complexity and go beyond the original parameters of the assignment. The student researched and included contemporary and/or historical approaches and contexts appropriate to discipline. The student demonstrates extensive use and understanding of concepts and terminology used in the discipline.		
Creativity Ability	Work demonstrates little to no student voice or vision; no attempts at innovation or originality are evident.	Work demonstrates a limited to average student voice or vision; few attempts at innovation or originality are evident.	Work demonstrates an average student voice or vision; several attempts at innovation or originality are evident. Work may be influenced by existing designs but the students' voice is clearly shown.	Work demonstrates a strong student voice or vision; multiple attempts at innovation or originality are clearly evident.	Work goes beyond boundaries in an imaginative way and/or searches for new, unique, atypical ideas.		
Artistic Ability/ Professional Craftsmanship	Work demonstrates no discipline, knowledge and below average artistic skills or competencies. Work is not presented in a professional manner. Little care was taken in putting work together. Work is haphazard and messy.	Work demonstrates limited discipline knowledge or some artistic skills/competencies. Work is presented in a below average manner. A moderate amount of care was taken in putting work together. Work is disorganized and has major omissions.	Work demonstrates a basic discipline, knowledge and some artistic skills/competencies. Work is presented in an average manner. Some care was taken in putting work together. Work is somewhat organized and has few omissions.	Work demonstrates above average discipline knowledge or artistic skills/competencies. Work is presented in an organized and neat manner. Care and thought are evident throughout all presented materials. No major omissions are present.	Work demonstrates exceptional discipline, knowledge and artistic skills/competencies. Work is presented in a professional manner. Care is demonstrated to the point that the work could be displayed as an exemplar.		

FEEDBACK RUBRIC

Growth Mindset & Problem Solving	The work or responses indicate a rigid perspective and a fixed mindset. Little to no problem solving shown or used. No insight or solutions into problems, needs, or opportunities in their work.	The work or responses indicate a limited perspective and a rigid mindset; some problem solving shown or used; some insight or solutions into problems, needs, or opportunities in their work.	The work and responses indicate a flexible mind or a desire to learn and grow as a student or artist. Identified one or two problems, needs, or opportunities; when prompted generates a few solutions.	The work and responses indicate an inquisitive mind and a desire to learn and grow as a student or artist. Identifies several problems, needs, and opportunities. Generates a few solutions.	The work and responses indicate an openness to reflective growth and a growth mindset. Identifies problems, needs, and opportunities. Generates a number of solutions.		
Communication Skills	Struggles to communicate: speaking in circles, laconically, or are generally unable to explain their process and assess work.	Shows limited ability to communicate: speaking in vague or incomplete thoughts, or are unclear in explaining their process and assessing work.	Student shows average communication skills and is mostly able to articulate their thoughts or ideas clearly and are able to acceptably discuss their process and assess work.	Shows strong communication skills and is able to articulate their thoughts or ideas clearly and are able to effectively discuss their process and assess work.	Student demonstrates outstanding ability to communicate effectively in the moment. Can discuss and reflectively assess work; articulate and insightful presentation.		
NOTES:					TOTAL SCORES:		
					AVERAGE SCORE		