

ARTS & ENTERPRISE CONSERVATORY

YEAR	FALL	SPRING
Year 1 (7th Grade)	Art Fundamentals Creative Exploration Intro to the Arts Intro to Production & Design	Art Fundamentals Creative Exploration Intro to the Arts Intro to Production & Design
Year 2 (8th Grade) *1 Elective	Create & Innovate Fine & Media Arts* or Performing Arts* Makerspace	Create & Innovate Fine & Media Arts* or Performing Arts* Makerspace
Year 3 (9th Grade)	Fine Arts I Digital Media I Innovation & Entrepreneurship I Intro to the Creative Process Storytelling I	Fine Arts I Digital Media I Innovation & Entrepreneurship I Intro to the Creative Process Storytelling I
Year 4 (10th Grade) *1-2 Electives **application based course	A&E Leadership** Advertising & Marketing Event Production* Fine & Media Arts Global Management Graphic Design Music Business** Podcasting*	A&E Leadership** Advertising & Marketing Event Production* Fine & Media Arts Global Management Graphic Design Music Business** Podcasting*
Year 5 (11th Grade) Proposed Classes 2-3 Electives	Arts Community & Connection* Advertising & Marketing II Content Creation* Graphic Design II Innovation & Entrepreneurship II Music Business** PR Marketing Firm** Production Development* Self Promotion for Creatives*	Arts Community & Connection* Advertising & Marketing II Content Creation* Graphic Design II Innovation & Entrepreneurship II Music Business** PR Marketing Firm** Production Development* Self Promotion for Creatives*
Year 6 (12th Grade) Proposed Classes	Internship (<i>for qualified students</i>) Production Development II Equity in Arts & Entertainment Senior Capstone	Internship (<i>for qualified students</i>) Production Development II Art for Social Change Senior Capstone

Art Fundamentals YEAR LONG

This course touches upon the foundations of drawing, painting, and design. The instruction will integrate subjects and concepts that relate to both art business (fine art, commercial and marketing, licensing) as well as the production and design side of the entertainment industry (marketing logos and fine art images, scenic design, costumes, and more.)

Creative Exploration YEAR LONG

This course is designed to provide a space to unlock the inner artist and discover means of self-expression. Students will think creatively, look at situations through new perspectives, problem solve and think outside the box through engaging, project based learning.

Intro to the Arts YEAR LONG

In this course, students will explore and develop foundational skills in the arts including areas such as visual arts, digital media, creative writing, photography and music. This course will provide students who have various levels of arts experience with the exposure and insight to spark new interests and creative expression.

Intro to Production & Design YEAR LONG

This course is a technical theatre overview class where we explore all aspects in the world of production and design. This includes both the elements of design as well as the technical skills needed in entertainment production. Students will have opportunities to work in costuming, makeup, audio, lighting, and stagecraft through hands-on applications of technique

Create & Innovate YEAR LONG

This course is designed to provide a space to unlock the inner artist and discover means of self-expression. Students will think creatively, look at situations through new perspectives, problem solve and think outside the box through engaging, project based learning.

Fine & Media Arts* YEAR LONG

In this intermediate course, students will continue to develop their fine and media art skills in areas such as visual arts, digital media, creative writing and film & television. They will also explore the different career paths and explore how these skills translate within the business world. *elective

Performing Arts* YEAR LONG

In this intermediate course, students will continue fine tuning their skills in the performing arts and take a look into the different career paths in this creative industry. *elective

Makerspace YEAR LONG

In this artistic space, students will gather together to create, invent and apply skills in creativity, critical thinking, collaboration and communication. Inspired by the "maker movement", students will develop skills that encourage them to become independent inventors, designers and tinkerers. Students will showcase their products and/or organization skills in an artisan market at the end of the year.

Digital Media I YEAR LONG

This course is designed to provide an introduction to team building and collaboration. Students will engage in problem solving projects and activities that encourage relationship building and communication.

Fine Arts I YEAR LONG

In this course, students will develop skills in fine and media arts including visual arts, digital media, creative writing and film & television. This course will provide students who have various levels of arts experience with hands-on production, exploratory exercises and assignments that encourage risk-taking and creativity.

Innovation & Entrepreneurship I YEAR LONG

This is an entry-level class to orient students to business concepts that can prepare them for working either collectively (in a company or organization) or individually. The class will mix reading assignments, project-based learning activities, individual and group assignments and student reflection exercises.

Intro to the Creative Process YEAR LONG

This course is designed to provide a space to unlock the inner artist and discover means of self-expression. Students will think creatively, look at situations through new perspectives, problem solve and think outside the box through engaging, project based learning.

Storytelling I YEAR LONG

Students will discover the elements of story, and learn how to apply these principles to all forms of art and communication. A special focus will be dedicated to two cornerstones of storytelling: character and plot. Students will use collaborative storytelling as they bring to life character and plot through role-playing games including Dungeons and Dragons.

Advertising & Marketing YEAR LONG

In this course students will understand the advertising industry and current trends in marketing. Students will be able to create marketing campaigns for campus wide events as well as their own business endeavors.

Event Production* YEAR LONG

In this course, students will develop the necessary skills to develop and produce campus wide events including managing A&E's OCSAFEST, a music and art festival. Students will develop skills in management techniques and strategies required for successful planning, promotion, implementation and evaluation of special events and productions. ***requires application**

Fine & Media Arts II YEAR LONG

In this course, students will continue developing skills in fine and media arts including visual arts, digital media. This course will provide students who have various levels of arts experience with hands-on production, exploratory exercises and assignments that encourage risk-taking and creativity.

Global Management YEAR LONG

In this workshop based course, students will develop distinct skills in communication, practice management and understand how to use these strategies within our interconnected, worldwide community.

Graphic Design YEAR LONG

In this introductory course, students will learn the building blocks of graphic design including image making, typography, and composition to develop visual representation through a range of image-making techniques.

Music Business* YEAR LONG

Learn about the inner workings of a record label, be a part of the industry and be a part of change! In this collaboration class with Popular Music, students will help run Peak State Records, a record label dedicated to artist development. ***requires application**

Podcasting YEAR LONG

Students in this class will produce their own podcast, taking the process from concept through performance recording, editing and finally distribution to streaming platforms.